

[illegible]

**\*Sort data with each new order entry.\***

# POLITICAL ADVERTISER RE-CAP

Advertiser: Environmental Defense Fund A.E./Rep: House

Customer #: \_\_\_\_\_ HRP Office: \_\_\_\_\_

Contract #: 210085 Date 4/26/13 Headline #: \_\_\_\_\_

Flight Dates: 4/29-5/5/13

Gross Amt: 25,030.00

Net Amt: 21,275.50

Checks Received      Net Amount

Dtd 176700 4/26 \$21,275.50

Dtd \_\_\_\_\_

Dtd \_\_\_\_\_

Total Rec'd/Net: \_\_\_\_\_

Contract Revised/Date: 4/26/13

New Flight Dates: 4/29-5/5/13

New Gross: 25,030.00

New Net: 21,275.50

Contract Revised/Date: \_\_\_\_\_

New Flight Dates: \_\_\_\_\_

New Gross: \_\_\_\_\_

New Net: \_\_\_\_\_

Credit/Refund Due: \_\_\_\_\_

Memo Dtd: \_\_\_\_\_

Gross Amt: \_\_\_\_\_

Net Amt: \_\_\_\_\_

Check #: \_\_\_\_\_

<u>Invoice</u>	<u>Bdcast Mo</u>	<u>Net Amt</u>
<u>26085-1</u>	<u>May</u>	<u>21,275.50</u>
_____	_____	_____
_____	_____	_____

Notes: \_\_\_\_\_

Invoice Total: 21,275.50

Completed: [Signature]

See documents attached.

WDBJ 7 Sales Dept. 11/12

**CONTRACT**

**WDBJ Television Inc.**  
**2807 Hersherberger Rd**  
**Roanoke, VA 24017**  
**(540)344-7000**

www.wdbj7.com

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

<u>Contract / Revision</u> 26085 /		<u>Alt Order #</u>
<u>Product</u> ENVIRONMENTAL DEFENSE FUND 2013		
<u>Contract Dates</u> 04/29/13 - 05/05/13		<u>Estimate #</u> 13180
<u>Advertiser</u> Environmental Defense Fund		<u>Original Date / Revision</u> 04/26/13 / 04/26/13
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDBJ-TV	<u>Account Executive</u> House Accounts	<u>Sales Office</u> Political
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBJ	04/29/13	05/05/13	MORNIN'	M-F 6-7A		:30				NM	5	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$490.00	0.00			
N 2	WDBJ	04/29/13	05/05/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$350.00	0.00			
N 3	WDBJ	04/29/13	05/05/13	NEWS 7 SAT MORNING	8-9A SAT		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S-				1	\$315.00	0.00			
N 4	WDBJ	04/29/13	05/05/13	SATURDAY EARLY SHOW	9A-11A SA		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S-				1	\$315.00	0.00			
N 5	WDBJ	04/29/13	05/05/13	NEWS 7 SUNDAY MORNIN	8-9A		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S				1	\$355.00	0.00			
N 6	WDBJ	04/29/13	05/05/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	M-W----				2	\$360.00	0.00			
N 7	WDBJ	04/29/13	05/05/13	M-F 3P-4P	M-F 3P-4P		:30				NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-T-T---				2	\$285.00	0.00			
N 8	WDBJ	04/29/13	05/05/13	ELLEN	M-F 4-5P		:30				NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	--W-F--				2	\$310.00	0.00			
N 9	WDBJ	04/29/13	05/05/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	5	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$760.00	0.00			
N 10	WDBJ	04/29/13	05/05/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	5	\$5,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	MTWTF--				5	\$1,005.00	0.00			
N 11	WDBJ	04/29/13	05/05/13	NEWS 7 AT 6	6-630P		:30				NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/29/13	05/05/13	-----S-				1	\$615.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or